



SIR GEORGE WILLIAMS UNIVERSITY

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NEWS RELEASE

Montreal, June 22nd, 1964.

SIR GEORGE WILLIAMS UNIVERSITY APPOINTS DIRECTOR OF BUSINESS SCHOOL

Principal and Vice-Chancellor Robert C. Rae takes great pleasure in announcing the appointment of Miss Helen D. Byers as Director of the Sir George Williams Business School. Miss Byers replaces Mr. Robert Nelson Elliot who retired after 45 years of service with the Institution.

Miss Byers is more than perfectly bilingual. She is equally at ease in French as in English, she has a very good command of the Spanish language and she has a fair knowledge of the Italian language. She brings to Sir George Williams a wealth of business experience acquired in almost every country in the world.

A graduate of McGill University and winner of the Silver Medal awarded by "l'Alliance Française", Miss Byers has occupied many positions, varying from secretary to the Chief of Section, Personnel.

Her experience has been mostly in the field of personnel, particularly in recruiting, orientation, wage administration, employee services, preparing administrative manuals. She has been associated with the British Embassy, Washington, D.C.; The Wartime Prices and Trade Board, Montreal; International Civil Aviation Organization; Food and Agriculture Organization, Rome; Pan American Sanitary Bureau, Washington; United Nations, Léopoldville, Republic of the Congo.

FROM: Trefflé Lacombe,
Assistant to the Principal.